

PRINCIPLES OF ART

(How to use the Elements of Art to Create)

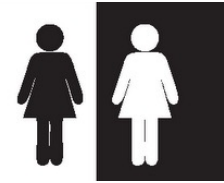
Pattern

The predictable repetition of the elements such as Line, Shape, Color, etc.



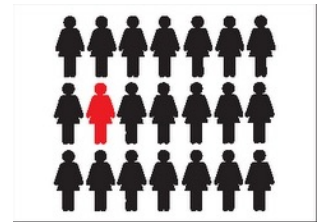
Contrast

The juxtaposition of different elements of design.
Example: Light/Dark



Emphasis

Drawing attention to one part of an artwork.



Balance

Arranging elements of art symmetrically, asymmetrically or radially to create equal weights or importance.



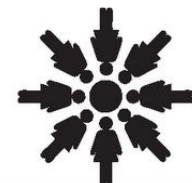
Movement

Using elements to direct the movement through a work of art.



Rhythm

Creating a regular or irregular movement through an artwork.



Unity

Using an element to bring a work of art together.

